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DATE: OCTOBER 4, 2007

PAGE 1 OF: 13

To: USPTO

FACSIMILE No.: (571) 273-8300

FROM: GARY P. OAKESON

TRANSMITTED BY: BRENDA WISEMAN

OUR DOCKET No.: 200309257-1

FOR: SYSTEMS AND METHODS OF ASSOCIATING PRINTING INFORMATION WITH PRINT MEDIA

SUBJECT: AMENDMENT/RESPONSE

Commissioner For Patents
PO Box 1450
Alexandria, VA 22313-1450

Dear Sir/Madam:

Attached please find an Amendment/Response for Docket No. 200309257-1, Application No. 10/629,063.

Thank you. We await your confirmation of receipt.

Respectfully submitted,

Gary P. Oakeson
THORPE NORTH & WESTERN, LLP
Customer No. 20,551
Reg. No. 44,266

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OCT 04 2007

HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P.O. Box 272400
Fort Collins, Colorado 80527-2400

Inventor(s): Alexey S. Kabalnov

Application No.: 10/629,063

Filing Date: 7/28/2003

PATENT APPLICATION

ATTORNEY DOCKET NO. 200309257-1

Confirmation No.: 5848

Examiner: Julian D. Huffman

Group Art Unit: 2853

Title: SYSTEMS AND METHODS OF ASSOCIATING PRINTING INFORMATION WITH PRINT MEDIA

Mail Stop Amendment
Commissioner For Patents
PO Box 1460
Alexandria, VA 22313-1460

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Transmitted herewith is/are the following in the above-identified application:

- ☒ Response/Amendment
☐ New fee as calculated below
☒ No additional fee
☐ Other

- ☐ Petition to extend time to respond
☐ Supplemental Declaration

Fee\$ 0

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	0	MINUS	00	= 0	X \$0	\$ 0
INDEP. CLAIMS	0	MINUS	0	= 0	X \$0	\$ 0
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+	\$0 \$ 0
EXTENSION FEE	<input type="checkbox"/> 1st Month \$120	<input type="checkbox"/> 2nd Month \$450	<input type="checkbox"/> 3rd Month \$1020	<input type="checkbox"/> 4th Month \$1590		\$ 0
OTHER FEES						\$ 0
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees.

- ☒ A duplicate copy of this transmittal letter is enclosed.

I hereby certify that this paper is being
transmitted to the Patent and Trademark Office
facsimile number (571) 273-8300.
Date of facsimile: 10/04/2007

Typed Name: Brenda Wiseman

Signature: Brenda Wiseman

Respectfully submitted,

Alexey S. Kabalnov

By Gary P. Oakeson

Gary P. Oakeson

Attorney/Agent for Applicant(s)

Reg No.: 44266

Date: 10/04/2007

Telephone: (801) 566-6633

Rov 10/04/07(TransAndFax)

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OCT 04 2007

DUPLICATE

HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P.O. Box 272400
Fort Collins, Colorado 80527-2400

PATENT APPLICATION

ATTORNEY DOCKET NO. 200309257-1

Inventor(s): Alexey S. Kabalnov

Confirmation No.: 5846

Application No.: 10/629,063

Examiner: Julian D. Huffman

Filing Date: 7/28/2003

Group Art Unit: 2853

Title: SYSTEMS AND METHODS OF ASSOCIATING PRINTING INFORMATION WITH PRINT MEDIA

Mail Stop Amendment
Commissioner For Patents
PO Box 1460
Alexandria, VA 22313-1460

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Transmitted herewith is/are the following in the above-identified application:

- ☒ Response/Amendment
☐ New fee as calculated below
☒ No additional fee
☐ Other

- ☐ Petition to extend time to respond
☐ Supplemental Declaration

Fee\$ 0

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	0	MINUS	00	= 0	X \$0	\$ 0
INDEP. CLAIMS	0	MINUS	0	= 0	X \$0	\$ 0
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+	\$0 \$ 0
EXTENSION FEE	<input type="checkbox"/> 1st Month \$120	<input type="checkbox"/> 2nd Month \$450	<input type="checkbox"/> 3rd Month \$1020	<input type="checkbox"/> 4th Month \$1590		\$ 0
OTHER FEES						\$ 0
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0

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Typed Name: Brenda Wiseman

Signature: Brenda Wiseman

Respectfully submitted,

Alexey S. Kabalnov

By Gary P. Oakeson

Gary P. Oakeson

Attorney/Agent for Applicant(s)

Reg No.: 44266

Date: 10/04/2007

Telephone: (801) 566-6633

Rev 10/01a(TransAm)(Fee)

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OCT 04 2007

Application No. 10/629,063
Docket No. 200309257-1

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

ART UNIT: 2853	<div style="border: 1px solid black; padding: 5px;"><p style="text-align: center;"><u>CERTIFICATE OF MAILING</u> <u>UNDER 37 C.F.R. § 1.8</u></p><p>DATE OF DEPOSIT: October 4, 2007</p><p>I hereby certify that this paper or fee (along with any paper or fee referred to as being attached or enclosed) is being facsimile transmitted to the USPTO or being deposited with the United States Postal Service with sufficient postage as first class mail on the date indicated above and is addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.</p><p style="text-align: center;"><i>Brenda Wiseman</i> Brenda Wiseman</p></div>
EXAMINER: Julian D. Huffman	
FIRST NAMED INVENTOR: Alexey S. Kabalnov	
SERIAL NO.: 10/629,063	
FILED: 7/28/2003	
CONF. NO.: 5846	
FOR: SYSTEMS AND METHODS OF ASSOCIATING PRINTING INFORMATION WITH PRINT MEDIA	
DOCKET NO.: 200309257-1	

AMENDMENT/RESPONSE

HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P.O. Box 272400
Fort Collins, Colorado 80528-9599

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed July 5, 2007, Applicant offers the following responsive remarks and requests reconsideration of the above-captioned application.

**RECEIVED
CENTRAL FAX CENTER**Application No. 10/629,063
Docket No. 200309257-1**OCT 04 2007****INTRODUCTORY COMMENTS FOR AMENDMENTS**

Please amend the claims in the manner indicated below. In the following amendments, an underline is used to indicate added text, and strikeouts are used to indicate deleted text. Claims 1, 8, and 27 have been amended to correctly reflect the arrangement of elements in accordance with embodiments of the present invention.